SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR TRANSLATING SALES DATA IN A SUPPLY CHAIN MANAGEMENT FRAMEWORK

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ABSTRACT

A system, method and computer program product are disclosed for tracking the sale of goods in a store utilizing a network-based supply chain management framework. Data is
10   received from a plurality of stores of a supply chain utilizing a network. This data relates to the sale of goods by the stores and is in a first format associated with the stores. This data is then sent from the stores to a supply chain manager utilizing the network where the data is translated into a second format associated with the supply chain manager.